



## Celebrate School Breakfast and WIN!

National School Breakfast Week is March 2-6, 2015

St. Louis District Dairy Council wants to recognize the hard work cafeteria staff do every day to promote healthy eating. By entering our easy contest, you will be entered into a drawing to win one of the following prizes:

### What can you win?

Prize pack\* (valued at \$250) for the school nutrition staff, along with a dairy treat for students during breakfast

or

Gift card valued at \$50

(\*Prize pack to include items such as custom shirts, personalized mugs, gift cards for the cafeteria staff.)

### How to enter:

Students simply vote for their favorite dairy food by placing a star on the “Make the Grade” poster. Poster and stickers are enclosed. Fill up the poster with student votes then submit entries in one of two ways:

1. Mail the poster to:

St. Louis District Dairy Council  
Attn: School Breakfast Contest  
325 N. Kirkwood Rd., suite 222  
St. Louis, MO 63122

OR

2. E-mail a picture of the poster to:

info@stldairycouncil.org  
Include your name, school, and phone number

**Contest entries must be received by Friday March 20, 2015.**

### Who will win?

Five schools will be randomly selected to win the \$250 prize package.

An additional 20 schools will be randomly selected to win \$50 in gift cards.

Winners will be notified by March 31st. Good Luck!

