



# Celebrate School Breakfast and WIN!

National School Breakfast Week is  
March 6-10, 2017

St. Louis District Dairy Council wants to recognize the hard work school nutrition staff do every day to promote healthy eating. Just enter our *Accept the Challenge* Contest and you'll automatically be entered into a drawing to win prizes!

## What can you win?

- **Prize pack\*** (valued at \$250) for the school nutrition staff, along with a dairy treat for students during breakfast -5 winners.
- **Gift card** valued at \$50 -20 winners.

(\*Prize pack to include items such as custom shirts, travel mugs, gift cards for the cafeteria staff.)

## How to enter:

Take pictures of students signing the "Accept the Challenge" poster and/or wearing a milk mustache sticker in front of the poster. Submit at least 3 pictures in one of two ways:

1. Mail pictures to: St. Louis District Dairy Council  
Attn: School Breakfast Contest  
325 N. Kirkwood Rd., suite 222  
St. Louis, MO 63122  
OR
2. E-mail pictures to: [info@stldairycouncil.org](mailto:info@stldairycouncil.org)  
Include your name, school, and phone number

**Contest entries must be received by Friday March 24, 2017**

## Who will win?

Five schools will be randomly selected to win the \$250 prize package. 20 more schools will be randomly selected to win gift cards. Winners will be notified by March 31st. Good Luck!