



Dollars for DAIRY

Help students get
3 servings of **DAIRY** every day!

- ◆ Conduct “**Taste Test Tuesdays**” to introduce new dairy foods to students.
- ◆ Offer **smoothies** for breakfast, classroom parties, lunch or after-school programs.
- ◆ Purchase a commercial grade **blender** such as Vitamix, Ninja, or Robot-coupe to make fast and easy smoothies.
- ◆ Purchase a **breakfast cart** such as Cambro Camcart to place near school entrance for quick and easy **grab-n-go breakfast**. This cart holds both hot and cold foods.
- ◆ Use **insulated carriers** for hot and cold items for breakfast in the classroom.
- ◆ Make sure your **milk cooler** is keeping milk cold & refreshing -the way students like it! Consider purchasing a new one, if needed.
- ◆ Purchase a **cold bar** to use for parfaits at breakfast and salads at lunch.
- ◆ Add an **additional line** in the cafeteria for grab-n-go eaters who don’t have time for hot breakfast
- ◆ Offer **rewards** for breakfast participation. Purchase a prize to raffle off to students who eat breakfast. The more often a student eats school breakfast, the more chances they have to win!
- ◆ Place a **cold food merchandiser** on the counter top to sell parfaits, yogurt, cottage cheese, pudding, cheese & crackers and more.
- ◆ Look into a **dairy vending machine** for before, during, and after school. Vend milk, cheese, yogurt, turkey and cheese sandwiches and more.
- ◆ Place **posters, banners, and dry-erase boards** around your school to promote breakfast and/or new menu items.
- ◆ Offer **reimbursable smoothies** using frozen milk and fruit (1 serving of each) in each smoothie.
- ◆ Place a **portable milk cooler** to use near the school entrance or by the cash register.
- ◆ Conduct a “**Name that Smoothie**” **contest**. Student buy-in can help sales.
- ◆ Offer **flavor-of-the -month smoothies**.
- ◆ Add **make-your-own yogurt parfaits** to the breakfast or lunch menu.



Apply for **Dollars for DAIRY** today! Go to www.stldairycouncil.org



St. Louis District Dairy Council stldairycouncil.org (314) 835-9668