

Dollars for Dairy Funding Application



School Information

School Name			
Person Completing Application		Title	
Phone Number		E-mail	
Address (include city, state, zip)			
Enrollment 2016-2017		Grades Served	
Breakfast ADP 2016-2017		Universal Breakfast? Y/N	
Lunch ADP 2016-2017		Universal Lunch? Y/N	
Check payable to*			

*must be school district, school building, or a district/school department

District Information

District Name			
District Nutrition Director			
Phone Number		E-mail	
Address (include city, state, zip)			

Funding Request

Amount requested (\$2000 maximum)		Implementation Date*	
How will these funds be used? (Check one or more)			
<input type="checkbox"/> Breakfast in the Classroom**	<input type="checkbox"/> Grab and Go Breakfast	<input type="checkbox"/> Smoothies	
<input type="checkbox"/> Breakfast/Lunch Promotion	<input type="checkbox"/> Other		
How many students will be reached with this grant?			
Provide an explanation of your proposed program/project. Be as detailed as possible.			
What will change as a result of this program/project? (ie. more students eating breakfast, knowledge/awareness of school breakfast program?) How will you measure the outcome(s) and overall effectiveness of your program/project?			

Describe how the program/project will continue after the Dollars for Dairy funding ends.

Do you have additional sources of funding for the proposed program/project, or have you received other wellness/nutrition grants this year? If so, please list amount(s) of funding and name(s) of funding organization(s).

Budget

NOTE: Funds cannot be used to purchase foods, except for taste testing of new item(s).

Expense Category	Amount	Detailed Explanation
Foodservice equipment***		
Student engagement/participation incentives		
Marketing (signage, materials, etc.)		
Other, explain:		
Total Amount Requested (up to \$2000**)		

*All funded programs must begin by September 30, 2017

**If you are considering starting Breakfast in the Classroom, your school may be eligible for funding beyond the \$2000 maximum. Please contact your SLDDC Nutrition Educator at (314) 835-9668.

***A quote/specification sheet from an equipment vendor must accompany application.

Agreement and Signature

I agree on behalf of my school that the above information is true and complete.

School Nutrition Director's Printed Name	Signature	Date

Principal/Administrator's Printed Name	Signature	Date

Deadline: To be considered for funding, the completed Dollars for Dairy application and Letter of Agreement must be submitted by June 19, 2017. Return forms via:

- Email: info@stdairyCouncil.org (use "Dollars for Dairy" as subject line and attach application)
- Fax: (314) 835-9969
- Mail: 325 N. Kirkwood Rd, Ste 222, St. Louis, MO 63122

DOLLARS FOR DAIRY
LETTER OF AGREEMENT BETWEEN
St. Louis District Dairy Council
325 N. Kirkwood Rd, Ste 222
St. Louis, MO 63122
AND

[School or District Name] _____

School District Contact	
Address	
City, State, Zip	
Phone Number	
Email Address	

This Letter of Agreement (LOA) contains basic provisions which will guide the working relationship between both parties and the use of the funds provided.

BASIC PROVISIONS OF LETTER OF AGREEMENT

St. Louis District Dairy Council (SLDDC) agrees to assume the following responsibilities:

1. Provide funds to help implement the agreed upon strategy(s) to increase access to and consumption of dairy products at school breakfast and/or school lunch.
2. Work with the district as needed to maximize the success of the agreed upon strategy(s).
3. Assist in identifying local resources that may support the strategy(s).

As the grant recipient, I agree to assume the following responsibilities:

1. Implement the agreed upon strategy(s) to increase access to and consumption of dairy products within the school environment.
2. Initiate the agreed upon strategy(s) no later than September 30, 2017. If, for any reason, the start date cannot be met, St. Louis District Dairy Council will be contacted prior to September 30, 2017. Return of funds to SLDDC may be required in the event a mutually-agreed upon timeline is not established.
3. Continue the agreed upon strategy(s) for the duration of the 2017-2018 school year.
4. Work with key stakeholders and students (principals/administrators, teachers, custodians, parents, and/or student groups) to support the school involved in the agreed upon strategy(s).
5. If equipment is purchased with funds from this grant, equipment must be used for the agreed upon strategy and must showcase dairy products, such as white or flavored milk, yogurt, or cheese. Equipment becomes property of the school and school is responsible for all maintenance and service.
6. Complete all required qualitative and quantitative reporting and evaluation components on the use and impact of the funds using the forms provided by SLDDC and according to the timeline provided by SLDDC.
7. Allow two (2) site visits by SLDDC staff. The initial visit (to observe/monitor strategy progress) and the second (to collect final data/reports) will be scheduled on mutually agreed- upon dates within the 2017-2018 school year.
8. Submit at least 5 photos taken of the strategy implementation and/or events that were part of the program (within school regulations) for use in promotional and informational materials.

I understand this Letter of Agreement must be signed and returned to St. Louis District Dairy Council before any funds will be awarded. I also understand that the failure to implement the agreed upon strategy(s) may result in loss of funding and/or mandatory return of equipment purchased with grant funds.

School Nutrition Director Printed Name	Signature	Date
Principal/Administrator Printed Name	Signature	Date
St. Louis District Dairy Council Printed Name	Signature	Date