



ARE YOU WILLING TO TAKE ACTION FOR HEALTHIER KIDS?

Order your **FREE Wellness Activation Kit** and help your school lead the revolution for healthy kids.

The National Dairy Council® and your local Dairy Council® have teamed up with the National Football League® to lead the revolution for healthier kids! We're giving you all the tools you need to win — we've reserved a free Wellness Activation Kit for your school. This kit will help your students make positive changes when it comes to their eating and exercise habits. It will also help your school achieve its wellness goals.

Fueled by the 2005 Dietary Guidelines for Americans' *Food Groups to Encourage* and an easy to follow *Play 60* message, your school's kit will be loaded with what you need to energize kids to improve their eating and exercise practices. Included will be vehicles to deliver inspiring health messages, an entire nutrition and activity challenge program and creative downloadable tools.

For detailed information, or to order your school's kit, hop online at **www.SchoolWellnessKit.org**. Order your kit today and be among the first to receive notification about online tools that will support the Wellness Activation Kits. (We will begin shipping the kits to registered schools in September 2008.)

